

Turning Public Spaces into Stories You Can Walk Through



We Build India's Most Immersive Public Experiences.

Innovatiview Technologies is a multidisciplinary team of engineers, designers, technologists, architects, and storytellers. Together, we design and deliver immersive destinations that educate, engage, and elevate public imagination.

From theme parks and museums to science galleries and interpretation centres, we transform ordinary public spaces into powerful cultural and civic experiences – built to scale and last.

01

*We turn public infrastructure
into tactile experiences*

34 Mn+

citizens engaged
across live public
environments

50+

projects delivered
across public and
institutional spaces

700+

districts
impacted

350+

in-house experts across
design, technology,
and delivery

250+

installations across
science cities, parks,
and galleries

150+

acres of space
transformed



We Don't Make Buildings. We Build Meaningful Public Experiences.

Too often, public projects rely on a collection of disconnected vendors: one for architecture, another for tech, another for content; and what it builds feels fragmented.

02

*We think like designers, build like engineers,
and deliver like owners.*



That's Where We're Different. We Bring Everything Under One Roof:

- **Strategy & Advisory**
to shape vision.
- **Spatial Design & Engineering**
to ground the concept.
- **Immersive Technology**
to bring it to life.
- **Narrative & Content**
to give it voice.
- **Execution & O&M**
to sustain it long after
opening day.



**We
Believe**

01

Storytelling isn't a feature,
it's the foundation.

02

Technology isn't the spectacle,
it's the bridge.

03

Public spaces aren't static,
they evolve with people.

Before We Build, We Listen. Here's What We Hear Everywhere.

Despite good intent and sizable investment, public spaces often miss the mark for one simple reason:
the parts don't speak to each other.

03

We think like designers, build like engineers, and deliver like owners.

But What Sets Us Apart?



Integrated Delivery

Others divide roles across teams. We unify design, storytelling, tech, and build under one roof.



Lasting Public Connection

Most focus on footfall. We design for memory, interaction, and pride—spaces people return to and remember.



Embedded, Smart Infrastructure

Digital layers often come too late. We embed technology from the start—projection mapping, AR/VR, animatronics, and smart lighting.



Experience-Led Planning

Most sites ignore how people move. We design intuitive, walkable spaces that feel natural and emotionally engaging.



Interactive Public Narratives

Plaques don't inspire. We use digital, physical, and theatrical tools to turn spaces into layered, emotional stories.



Built for Legacy

Many projects fade fast. We build for longevity with strong O&M, upgrade paths, and future-ready tech that keeps spaces relevant.

We Turn Public Spaces into Purposeful, Immersive Destinations.

At Innovatiview Technologies, we create full-scale, ready-to-deliver experience formats. These aren't tech demos or loose exhibits: they are civic, cultural, and educational destinations people return to.



Open-Air Civic Spaces

Immersive storytelling along trails, lakefronts, walkways, and public corridors.



Theme-Based Parks

Story-led zones with animatronics, trails, interactivity, and AR/VR.



Museums & Interpretation Centres

Curated heritage, science, and culture brought to life with design and tech.



Light & Sound + Musical Fountain Shows

Large-scale narrative shows combining architecture, projection, sound, and water.



Immersive Experience Centres

Indoor environments that blend AR/VR with real-time learning and interaction.



Mobile & Temporary Installations

Portable learning pods, festival activations, and travelling educational modules.



Projection Mapping Shows

Heritage storytelling projected onto architectural facades and monuments.



Digital Galleries

Touch-enabled exhibits, immersive domes, virtual walkthroughs, multi-sensory learning.

Core Formats We Deliver

Immersive Technology Is Not an Add-On. It's Our Engine.

Every experience we create is powered by a carefully layered technology stack – designed to engage all senses and unlock deeper connection. We use tech not for show, but for purpose-driven storytelling.

01 Interactivity

- Gesture-Based Interfaces
- Touch Tables & Interactive Floors
- Audio-Responsive Displays
- AR/VR, Immersive VR CAVES
- Mobile + App-Linked Integration

02 Mechanical & Structural Tech

- Animatronics & Android Robots
- Mechanical Exhibits & Kinetic Sculptures
- Interactive Dioramas & Murals

03 Display & Spectacle

- 3D Projection Mapping
- Holography & Transparent LEDs
- Dome & Spherical Projection
- Rotoscopes, Hyper-real Models
- Façade Lighting
- Immersive Video Walls

04 Systems & Control

- Integrated Show Control
- Real-Time AV Sync & Automation
- Sensor-Triggered Content Layers
- Multilingual & Adaptive Interfaces

Signature Projects





Tropic of Cancer Science Park, Gujarat

Where ancient wisdom meets modern curiosity, this park in Salalah village, Gujarat, is a landmark hub for astronomy and education. A 25 meter monument, sundial-embedded zodiac markers, and state-of-the-art learning spaces create an inspiring experience for all ages.

Ancient Sundial

illustrating the science of time and Earth's rotation.

Business Centre

AV room, museum exhibits, and interactive walking gallery

Pushing Boundaries

with partnership-driven project pushing the boundaries of learning and discovery



Scan & Watch
Video

Begum Hazrat Mahal Park, Lucknow

Historic elegance meets modern immersion in this 14-acre tribute to the heroes of 1857. A towering 8.5-metre rotating globe, illuminated fountains, and the restored Victoria Memorial create a captivating, layered experience.

8.5-Metre

rotating globe centerpiece

6,000 kg

of sculptural impact

Dynamic

light and water shows that draw
visitors each evening



Scan & Watch
Video









Chhatbir Dinosaur Park, Punjab

Punjab blends science and storytelling through animatronic dinosaurs, immersive trails, and interactive exhibits. Set within Chhatbir Zoo, it invites all ages to explore the prehistoric world with lifelike creatures and engaging experiences that spark curiosity and wonder.

5 lakh

visitors annually

12+

life-size creatures, interactive kiosks,
soundscapes



Scan & Watch
Video





Eco Cave Garden, Nainital

Where nature, technology, and storytelling come together, Eco Cave Garden offers a multi-sensory journey through the region's ecological wonders. From talking trees to acoustic caves, the park invites visitors of all ages to explore, learn, and play in an immersive, environmentally themed setting.

Animatronic Talking Tree

a life-sized talking tree greets visitors in Hindi, playfully introducing the park and its caves.

Acoustic Cave System

immersive ambient sounds and animal calls enhance the adventure.

Themed Selfie Booth

capture memories with interactive props and dynamic themed backgrounds.



Scan & Watch
Video

Atal Bihari Vajpayee Cultural Centre, Agra

In the sacred town of Bateshwar, this museum is a heartfelt tribute to Bharat Ratna Shri Atal Bihari Vajpayee. Through immersive storytelling, poetic reflections, and historic recreations, it offers visitors a powerful journey through the life, values, and vision of one of India's most iconic statesmen.

Life-size Statues

capturing our tenth Prime Minister Atal ji's political career, from Parliament to public rallies

3D Pokhran Installation

a dramatic recreation of the 1998 nuclear tests, highlighting his leadership and national resolve.

Handwritten Legacy

rare notes, poems, and memorabilia offering a glimpse into Atal ji's personal thoughts, ideals, and enduring legacy.



Scan & Watch
Video





Waste to Art Park, Jodhpur

A first-of-its-kind public park that turns scrap into storytelling. Celebrating Jodhpur's rich wildlife through 34+ large-scale animal sculptures made entirely from recycled metal.

1900+ m³

of scrap transformed into permanent art

Aesthetic Reuse

environmental awareness + visitor engagement

34

animal installations celebrating biodiversity



Scan & Watch
Video









Srimanta Sankaradeva Kalakshetra, Guwahati

Where tradition meets technology, this immersive experience at Srimanta Sankaradeva Kalakshetra reimagines Northeast India's largest cultural complex. Spread across 99 acres, the show brings Assam's cultural legacy to life each evening through a dazzling interplay of light, water, and sound—creating a landmark destination for cultural tourism and public storytelling.

Projection Mapping

large-scale light shows animate the Kalakshetra's architecture, narrating Assam's rich heritage through dynamic visuals.

Immersive Theatre

the open-air amphitheatre is transformed with atmospheric lighting and AV, offering a captivating environment for collective cultural experience.



Scan & Watch
Video

The Zora, Delhi Convention Center

The Zora—nestled on Delhi's prestigious Lodhi Road beside Jawaharlal Nehru Stadium—blends nature-inspired artistry with state-of-the-art venues and India's only permanent 3-D-mapping experience, redefining what a cultural and events destination can be.

22,000+ m²

of immersive cultural and creative space

3-Storey

amphitheatre designed for world-class performances

1st in India

permanent 3D-mapped storytelling facade



Scan & Watch
Video







Anglo Sikh War Museum, Punjab

The Anglo-Sikh Museum in Ferozepur, Punjab, brings to life one of India's most significant military chapters through immersive sets, interactive screens, kiosks, and projections. Designed in 2022 (ongoing) for the Department of Tourism and Cultural Affairs, Punjab, the museum highlights key figures, major events, and the lasting legacy of the Anglo-Sikh Wars in a walkable, story-driven format.



Shaheed Bhagat Singh Heritage Complex, Punjab

The Shaheed Bhagat Singh Heritage Complex in Khatkar Kalan, Punjab, is being developed as an immersive cultural destination by Punjab Tourism. Spread across 7.5 acres, it features a heritage street, AR courtroom, and ancestral village—blending architecture, exhibits, and storytelling to honor his legacy and inspire patriotism.



Buddha Theme Park, Uttar Pradesh

A Buddha Theme Park is being developed in Kushinagar, Uttar Pradesh (2023, ongoing) by the Ministry of Tourism. It will feature a grand entry, an animatronic Bodhi tree narrating Buddha's sermons, meditation zones, storytelling sets, and a facade with projection mapping. The park also includes replicas of 10 sacred stupas and visitor amenities like a cafeteria, play area, and souvenir shop.



Tourist Facilitation Centre, Lucknow

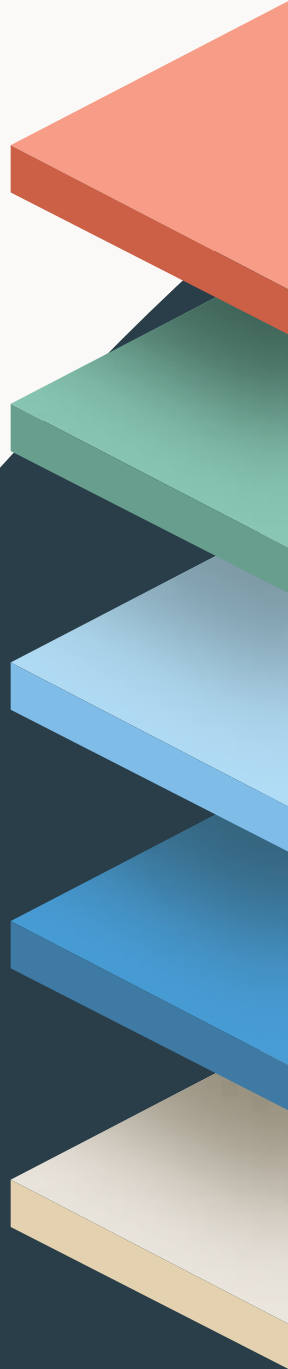
The Tourist Facilitation Centre at Hussainabad, Lucknow (2023, ongoing), is being developed by the Lucknow Development Authority to celebrate the city's rich history, culture, and architecture. It will offer visitors a chance to explore Lucknow's iconic heritage and uncover its lesser-known architectural wonders.

Complex Projects, Made Easy With the Right Partner.

We've engineered a process that's as thoughtful as the spaces we build. Whether you're reimagining a museum, designing a science park, or creating a cultural hub, here's how we get you there.

07

*When you partner with ITPL,
every step feels like a step forward.*





Strategic Discovery

We begin by understanding your space, audience, goals, and cultural context – laying the foundation for meaningful design.

Storytelling & Experience Design

We develop the core narrative, identify key engagement points, and shape the emotional and educational arc of the visitor experience.

Spatial Planning & Technology Integration

Design meets functionality – with layouts, immersion tech (AR/VR, projection), and interactivity layered for maximum impact.

Fabrication & On-Ground Execution

From animatronics and digital media to set works and control systems, we build it all with precision and quality assurance.

Commissioning, Testing & Support

We launch the space, optimize its performance, and offer long-term O&M support to keep it running smoothly.

We Don't Just Design Great Projects. We Help Make Them Happen.

We go beyond design and tech. We understand how public projects are funded, delivered, and sustained. We're ready to be your long-term partner in both execution and investment planning.

08

*Need more than a project?
Let's build a partnership — with funding,
delivery, and experience rolled into one.*

Delivery Models We Work With:

A white circle containing the text 'PPP' in a bold, serif font.

PPP

We co-develop, co-invest, and operate projects under BOT or revenue-linked models.

A white circle containing the text 'EPC' in a bold, serif font.

EPC

Complete turnkey ownership – we design, build, and deliver the finished experience.

A white circle containing the text 'SITC' in a bold, serif font.

SITC

Ideal for upgrading or enhancing existing spaces. Plug-in model for tech and experience layers.

Where Needed, We Support With:

- CSR-based financing facilitation
- Institutional grants and co-funding models
- Long-term operations and revenue planning
- Business case and ROI modeling for tourism or civic use cases

We Work With the Visionaries of India's Public Spaces.

We partner with the central and state governments, tourism departments, cultural institutions, and smart city administrations to build experiences that serve people for years.

09

*We don't chase footfall.
We help institutions build trust,
memory, and legacy.*

Who We Serve:

- Smart City Administrations
- Tourism & Culture Ministries
- Museums & Science Councils
- Public-Private Foundations & CSR Boards
- Development Authorities (Urban & Regional)
- Municipal Corporations and more...

Who We've Worked With:



Let's Get Started

You've seen what we do.

Now let's talk about what we can build – for your city,
your institution, your people.

Write to Us

support@innovativiewtech.com

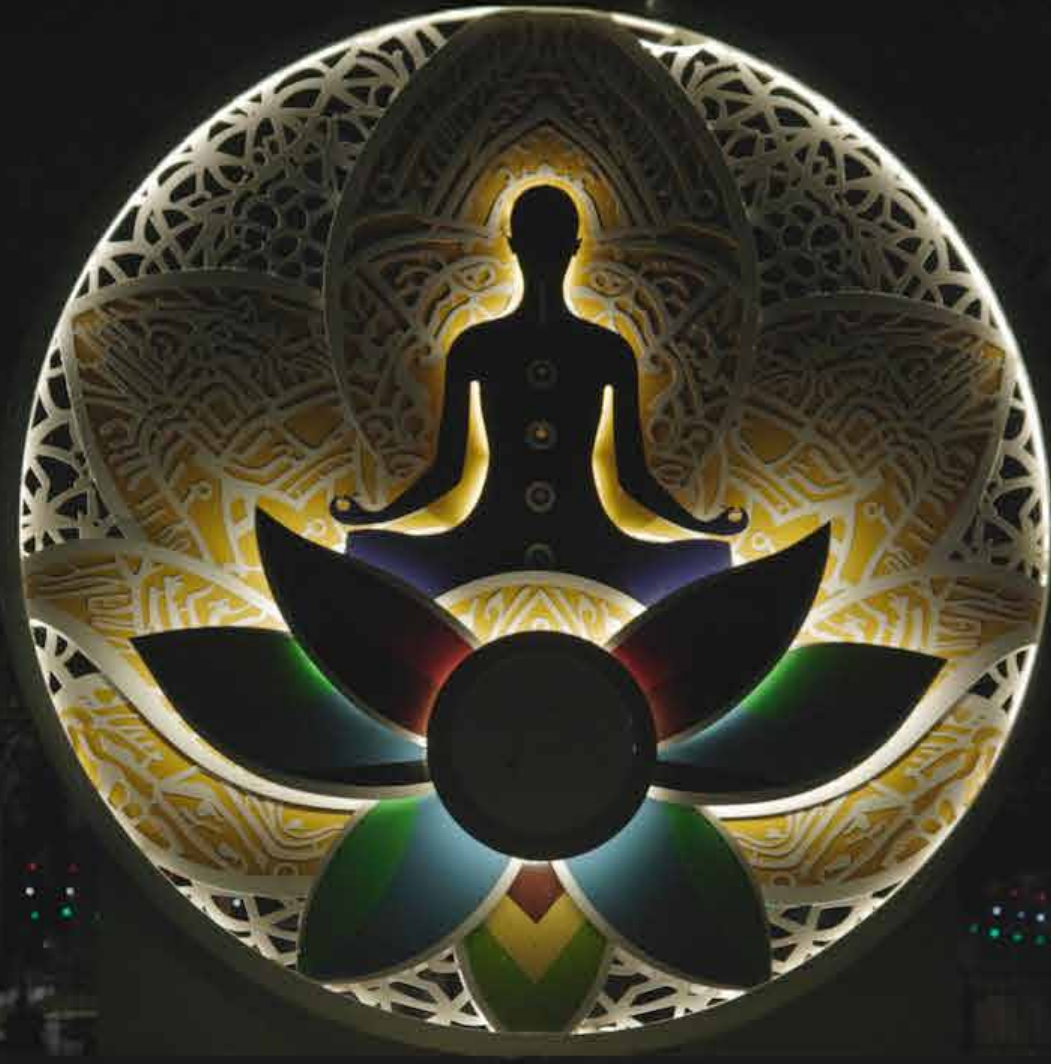
Visit Us

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*One conversation is all it
takes to shape the next
experience millions
remember.*



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